AGUASCALIENTES FACT SHEET

CAPITAL: Aguascalientes (altitude 6,184 feet)
MAIN CITIES: Asientos, Calvillo, Cosío, Jesús María



temperatures of 18°C,

with highs of

are scarce.

30°C in May and

June, and lows of

4°C in January. The

wet season is in the

summer, although rains

POPULATION: 1.1 million

POPULATION OF AGUASCALIENTES: 797.010

ECONOMY: Manufacturing, trade, tourism, financial and real estate services

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

REGIONAL CORN FAIR	San José de Gracia	Jan
SAN MARCOS FAIR	Aguascalientes	Apr-May
FAIR OF APOSTLE OF SAINT JAMES	Jesús María	Jul
VIRGEN DE LA ASUNCIÓN PILGRIMAGE	Aguascalientes	Aug
SKULL FESTIVAL	Aguascalientes	Oct - Nov

CONVENTION

CENTERS Centro de

Centro de

Convenciones

San Marcos

Paseo de la Feria No. 103 Col. Centro,

Aguascalientes;

T. 01 (449) 915 8620

Plaza Tres Centurias

Av. 28 de Agosto, Col. Barrio la Estación,

Aguascalientes;

T. 01 (449) 994 2757

Velaria

Av. Laureles, Col. Las

Flores, Aguascalientes; T. 01 (449) 915 8620

HOTELS

Aguascalientes has 4,738 hotel rooms, of which some 700 are 5-star and are located in the San Marcos Fair area and in ex haciendas and Colonialera houses. There are 1,332 4-star and

business class rooms.

CLIMATE

The climate is semi-

dry with average

Tourist Information Office



Palacio de Gobierno Planta Baja, Zona Centro, Aguascalientes T. 01 (449) 910 2088; T. 01 (449) 915 11 55; T. 01 (449) 915 9504; T. 01 (449) 916 0051; Toll free 01 800 949 4949; www.aguascalientes.gob.mx/temas/turismo/atractivos/ >

Getting There

There are direct flights to Aguascalientes from Los Angeles, Houston and Dallas. The flight time from Mexico City is 1 hr.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT, representing a saving of un to 16%

Visas
Visitors to Mexico mu
carry a valid passport
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permanent residents
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United Kingdom, the
USA or the Schengen
countries DO NOT

BAJA CALIFORNIA FACT SHEET

STATE CAPITAL: Mexicali (altitude: 24 feet) MAIN CITIES: Tijuana, Ensenada, Tecate



STATE POPULATION: 3.1 million POPULATION OF MEXICALI: 689,775

ECONOMY: Manufacturing, financial and real estate services, trade

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

GRAY WHALE WATCHING SEASON	Ensenada	Dec Apr
NEWPORT BEACH ENSENADA REGATA	Costa Sur de California y Baja California	Apr
GRAPE HARVEST FESTIVAL Valle	de Guadalupe y Ensenada	May Sep
ROSARITO ENSENADA BICYCLE RIDE		Apr Sep
SUN PARTIES		Sep Oct
BAJA CULINARY FEST		Oct

CONVENTION CENTERS

Centro Metropolitano de Convenciones

Opening in first-quarter 2013 with capacity for 3,750 attendees in auditorium format. 2.500 in dinner-dance format, and 18,000 in stadium format. Interior space for 850 stands and a 16,000-squarefoot business center. World Trade Center

Tijuana

Total rentable area of 94,800 square feet, two levels of exhibition space and five levels of offices for rent.

Paseo del Parque 18025, Zona Río Tercera Etapa, Tijuana, Baja California; www.wtctijuana.com

HOTELS

Of a total of 21,000 hotel rooms, 30% are 4 and 5-star. Tijuana, Mexicali and Tecate have the largest proportion of

the beach resorts of Rosarito and Ensenada have resorts and 2 and 3-star properties.

CLIMATE

Summer temperatures in the mountains range between 21 and 25°C but can climb as high as 50°C in Mexicali. In winter the coldest month is January with temperatures ranging between 15 and 6°C in the mountains.

business hotels, while



Tijuana and Mexicali are served by major US and Canadian gateways.

The flight time from Mexico City to Tijuana and Mexicali is 2:50 hours.



Tourist Information Office

Calle Juan Ruiz de Alarcón 1572, Zona Río, Tijuana, B.C. T. 01 (664) 682 3367

Servicio de orientación al turista: 078 www.bajacalifornia.gob mx; www.descubrebajacalifornia.com Facebook: Gobierno de Baja California y DescubreBC

BAJA CALIFORNIA SUR FACT SHEET

STATE CAPITAL: La Paz (altitude: 80 feet)
MAIN CITIES: San José del Cabo, Cabo San Lucas



STATE POPULATION: 637,026 POPULATION OF LA PAZ: 215,178

ECONOMY: Tourism, agriculture, fishing and aquaculture

FESTIVALS, FAIRS AND EVENTS

A selection of the best for 2013

GRAY WHALE FESTIVAL	Puerto San Carlos	Feb
CABO SAN LUCAS FESTIVAL	Cabo San Lucas	Mar
ROLEX CHAMPIONSHIP TOURNAMENT/ INTERNATIONAL GAME FISH ASSOCIATION	Cabo San Lucas	May
BAHÍA DE LA PAZ INTERNATIONAL FISHING TOURNAMENT	La Paz	Jul
LOS CABOS JAZZ FESTIVAL	Los Cabos	Jul
NAUTICOPA LA PAZ	La Paz	Sep
BAJA INTERNATIONAL FILM FESTIVAL	Los Cabos	Nov

CONVENTION CENTERS Los Cabos International Convention Center

Boasts 279,031 ft² of space for up to 5,000 people, or 3,000 people at seated events, including eight multi-purpose areas for exhibits. Bidding process currently underway for new management www.visitloscabos travel info@loscaboscc.com

La Paz La Paz Convention Center will host up to 2,000 people. Completion due in 2013. www.vivalapaz.com

HOTELS

Of a total of 20,000 rooms, Baja California Sur has more than 12,000 5-star hotel rooms, located mainly in San José del Cabo and Cabo San Lucas. There are also first-class hotels in La Paz, Loreto, and Todos Santos. 2,500 rooms are 4-star.

CLIMATE

Average annual temperature between 18°C and 22°C.
Summer temperatures climb as high as 35°C, and above 40°C in Loreto. In winter, temperatures plummet to below freezing in the mountains.



Getting There

From the USA, San José del Cabo is served by direct flights from Los Angeles and major US and Canadian gateways

The flight time from Mexico City is 2:30 hrs., with daily direct flights.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT, representing a saving of up to 16%.

Visas
Visitors to Mexico mus
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Mexico, visit
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index.php/page/
Passes No. Visa
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Paises Visa
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United Kingdom, the
USA or the Schengen
countries **DO NOT**require a visa



Tourist Information Office

Mariano Abasolo (no number), La Paz. T. (612) 124 0100; T. (612) 122 5939;

www.visitbajasur.travel

Facebook: Visit Baja Sur; twitter @TravelbajaSur

CAMPECHE FACT SHEET

STATE CAPITAL: Campeche (altitude: 30 feet)

MAIN CITIES: Ciudad del Carmen, Escárcega, Champ



POPULATION: 822,441

POPULATION OF CAMPECHE: 259.005

ECONOMY: Mining (oil drilling), construction, electricity generation and tourism

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

CANDLEMAS FESTIVAL	Champotón, Candelaria, Hool and Campeche	Jan Feb
CAMPECHE CARNIVAL	Campeche	Feb Mar
FAIR OF CARMEN	Ciudad del Carmen	Jul
CENTRO HISTÓRICO INTERNATIONAL FESTIVAL Campeche		Dec 1 31

CONVENTION CENTERS

Campeche Convention Center

Malecón Pedro Sainz de Baranda Mza. C (no number), Sector Fundadores, Área Ah-Kim-Pech. Col. Centro, Campeche; T. 01 (981) 81 191 40 www.convenciones campeche.com

Carmen XXI Convention Center

Av. Héroes del 21 de Abril (no number), Col. Playa Norte between streets 38 and 40, Ciudad del Carmen; T. 01 (938) 112 1982; www.convenciones carmen.com

HOTELS

Campeche state has around 7,150 hotel rooms. Beautiful ex haciendas have bee transformed into luxury hotels, as well as Colonial-era houses in the city center and in Ciudad del Carmen, and there are also small hotels on the beach at Campeche and Champotón, which make up for a quarter

of the total. Another quarter is made up of business hotels.

CLIMATE

Ahot, sub-humid climate predominates, with annual average temperatures of between 26 and 27°C. In springtime the temperature can soar to above 30°C. The hottest months are March to May, and the wettest months are July and August.



Getting There

There are direct flights to Ciudad del Carmen from major US gateways.

The flight time from Mexico City is 2 hrs.

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Foreigners who are
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United Kingdom, the
USA or the Schengen
countries DO NOT
require a visa.



Tourist Information Office

State Tourism Office, Av. Ruiz Cortines (no number), Plaza Moch Couch, Col. Centro, Campeche

T. 01 (981) 127 3300

Municipal Tourism Office, Calle 55 No. 3, Col. Centro, Campeche; T. 01 (981) 816 3989; www.campeche.travel

CHIAPAS FACT SHEET



STATE CAPITAL: Tuxtla Gutiérrez (altitude: 1,800 feet)

MAIN CITIES: Tapachula, San Cristóbal de las Casas, Comitán, Tonalá

POPULATION: 4.8 million

POPULATION OF TUXTLA GUTIÉRREZ: 553,374

ECONOMY: Commerce, tourism, medical and educational services

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

CHIAPA DE CORZO GRAND FIES	TA Chiapa d	le Corzo	Jan
SPRING AND PEACE FAIR	San Cristóbal de las C	asas Starts East	er Sunday
TAPACHULA INTERNATIONAL FA	IR Tapachu	la	Mar
CERVANTINO BAROQUE FESTIV	AL San Cris	tóbal de las Casas	Oct
CHIAPAS FAIR	Tuxtla G	utiérrez	Dec

CONVENTION CENTERS

Conventions and Visitors

Bureau

Calzada Andrés Serra

Rojas at Libramiento Norte, Colonia El Retiro. Tuxtla

Gutiérrez, Chiapas;

T. 01 (961) 614 0975; www.

ocvchiapas.com

HOTELS

Chiapas has 18,110 hotel rooms, of which 1,383 are luxury, mainly located in Tuxtla Gutiérrez and San Cristóbal de las Casas. 2,845 rooms are 4-star,

while boutique hotels, inns, hostels and villas are located in most towns

and cities.

CLIMATE

Chiapas is largely warm and subtropical, with average annual temperatures of 18°C in the highlands and 28°C on the coastal plain, with highs of 30°C and lows of 17.5°C. Northern Chiapas receives year-round rain, with rainfall more common in the summer



Tourist Information Offices

Boulevard Andrés Serra Rojas No. 1090, Edificio Torre Chiapas, Nivel 5, Col. Paso Limón, Tuxtla Gutiérrez,

in other areas.

Chiapas. www.turismochiapas.gob.mx

Toll free 01 800 280 3500

Facebook: Secretaría De Turismo Chiapas; Twitter: Sectur chiapas



Getting There

The flight time from Mexico City to Tuxtla Gutiérrez is about 1 hr.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT, representing a saving of up to 16%.

Visas
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USA or the Schenigen
countries DO NOT
require a visa.

CHIHUAHUA FACT SHEET



STATE CAPITAL: Chihuahua (altitude: 4,200 feet)

MAIN CITIES: Ciudad Juárez, Cuauhtémoc, Delicias, Camargo

STATE POPULATION: 3.4 million

POPULATION OF CHIHUAHUA: 800,000 **ECONOMY:** Agriculture, cattle-raising, mining

FESTIVALS, FAIRS AND EVENTS

A selection of the best for 2013

ANNUAL CHEESE FAIR	Ciudad Juárez	Apr
	Ohibaahaa	t. i
PANCHO VILLA HORSE PARADE	Chihuahua	Jul
TEQUILA AND MARIACHI FESTIVAL	Ciudad Juárez	Sep
CHIHUAHUA INTERNATIONAL FESTIVAL	Chihuahua	Sep Oct

CONVENTION CENTERS

Expo Chihuahua

Av. Tecnológico at

Escudero.

T. 01 (614) 214-2600 F. 01 (614) 214-2620

www.expochihuahua

.com.mx

Capacity for 3,000

attendees and 154,000 square feet of space

for conventions,

congresses and expos.

HOTELS

Chihuahua has hotels of all categories, including business, first-class and five-star. 80% of tourists who visit the city do so for businss purposes. The city of Chihuahua has 2,489 hotel rooms.

CLIMATE

Chihuahua's climate is as varied as its landscape. Summer temperatures in the mountains range between 10 and 26°C but can climb as high as 40°C

in Ciudad Juárez. Winter sees

temperatures plummet to below freezing in

the mountains and in

the border region, with

snow likely.

1

Tourist Information Office

Palacio de Gobierno, Ground Floor, Calle Aldama at Venustiano Carranza, Centro Histórico;

T. 01 800 5080 111 (toll free)

T. 01 (614) 429 3300 ext. 11015 and 11111

turismo@chihuahua.com.mx; www.chihuahua.gob.mx

Facebook: Gobierno Chihuahua



Getting There

From the USA, Chihuahua is served by direct flights from Houston and Dallas.

The flight time from Mexico City is 2 hrs.

Chihuahua Airport is 10 miles from the city center.

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Foreigners who are permanent residents of Canada, Japan, the United Kingdom, the USA or the Schengen countries **DO NOT**

COAHUILA FACT SHEET



although precipation is

scarce.

STATE CAPITAL: Saltillo (altitude: 5,100 feet)

MAIN CITIES: Torreón, Monclova, Piedras Negras and Ciudad Acuña

STATE POPULATION: 2.7 million **POPULATION OF SALTILLO:** 725,123

ECONOMY: Manufacturing, commerce, tourism

FESTIVALS, FAIRS AND EVENTS

A selection of the best for 2013

FRIENDSHIP HORESEBACK RIDE	Sabinas	Feb
SUN FESTIVAL	Piedras Negras	Jul Aug
GRAPE HARVEST FESTIVAL	Parras de la Fuente	Aug
		-
TORREÓN FAIR	Torreón	Sep Oct
TORREON FAIR	Torreon	Sep Oct
NACHO'S FEST	Piedras Negras	Oct

CONVENTION

CENTERS Centro de

Convenciones

Canacintra de Saltillo

Blvd. Vito Alessio Robles 2888. Colonia Nazario S Ortiz Garza;

T. 01 (844) 415 72 22 T. 01 (844) 415 58 41

Ext 102;

www.canacintra-saltillo.

org.mx

HOTELS

Coahuila has 10,800 hotel rooms, 2,100 of which are 5-star or higher, located mainly in Saltillo and Torreón. There are more than 6,300 3 and 4-star

business class rooms.

CLIMATE

Half of Coahuila is dry and semi-dry, and sub-humid temperate in the mountains. The average annual temperature is from 18 to 22°C, with highs of up to 30°C in summer, and lows of 4°C in winter. The wet season is in the summer,

Getting There

Coahuila state
has five airports;
in Ciudad Acuña,
Monclova,
Piedras Negras,
Ramos Arizpe
and Torreón, with
direct flights from
Houston. The flight
time from Mexico
City is 1:30 hrs.

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Tourist Information Office



Secretaría de Turismo de Coahuila Centro de Gobierno 2º piso, Blvd. Fundadores at Blvd. Centenario de Torreón (no number), Saltillo, Coahuila; T. 01 (844) 698 1000 Ext, 5560 www.sedeturcoahuila.gob.mx; Facebook: Turismo Coahuila

COLIMA FACT SHEET



STATE CAPITAL: Colima (altitude: 1,500 feet)

MAIN CITIES: Manzanillo, Comala

STATE POPULATION: 650,555
POPULATION OF COLIMA: 146,904

ECONOMY: Commerce, tourism, transportation, construction

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

MANZANILLO FESTIVAL	Manzanillo	Feb
ALL SAINTS FAIR	Colima	Oct Nov

CONVENTION CENTERS

Centro de

Convenciones Allegra

Periférico Norte esq. Boulevard Camino Real, Colima;

T. 01 (312) 323-6666 www.allegracolima .com.mx

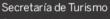
HOTELS

Colima has 7,932 hotel rooms, of which 1,400 are luxury and located mainly in Manzanillo and Colima. 2,600 rooms are 4-star. The 'Magical Town' of Comala has one luxury hotel.

CLIMATE

Most of the state enjoys a warm, subtropical climate, with average annual temperatures of 25°C, with highs of 30°C in April and May, and lows of 18°C in January. The wet season is in the summer, with greatest precipitation in June, July and August.





Complejo Administrativo de Gobierno del Estado, Edificio B Piso 1; 3er. Anillo Periférico at Libramiento Ejército Mexicano (no number)

T. 01 (312) 316 2021 T. 01 (312) 316 2080 Toll free 01 800 505713

www.colimatienemagia.com.mx

Facebook: Secretaria de Turismo Colima



Getting There

The flight time from Mexico City to Colima and Manzanillo is 1:30 hrs.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT, representing a saving of up to 16%

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countries DO NOT

DURANGO FACT SHEET



STATE CAPITAL: Durango (altitude: 5,640 feet)

MAIN CITIES: Gómez Palacio, Guadalupe Victoria, Vicente Guerrero

STATE POPULATION: 1.6 million **POPULATION OF DURANGO:** 582,267

ECONOMY: Manufacturing, commerce, tourism, forestry, livestock, mining

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

DURANGO NATIONAL FAIR	Durango	Jun Jul
APPLE FAIR	Canatlán	Sep
REVUELTAS CULTURAL FESTIVAL	Durango	Oct

CONVENTION

CENTERS

Centro Cultural y de Convenciones

Bicentenario

Av. 16 de Septiembre No. 130 Col. Silvestre Dorador, Durango; T. 01 (618) 128 1861 T. 01 (618) 142 5965 www.ccb.durango.gob.

mx

HOTELS

Durango has 1,000 hotel rooms, of 3, 4 and 5 star, which are mainly located in the state capital and the Laguna region (shared with Lerdo and Gómez Palacio), as well as cabins in the mountain region.

CLIMATE

The state is dry and semi-dry, with average temperatures of 17°C, highs of 31°C in May and June, and lows of 1.7°C in January. July and August are the wettest months.



Getting There

Durango is served by direct flights from Houston. The flight time from Mexico City is 1:40 hrs.

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Visas
Visitors to Mexico muscarry a valid passport and with their Tourist Migration Form (FMT filled out.
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Tourist Information Office

Secretaría de Turismo de Durango Calle Florida No. 1106 Pte., Barrio del Calvario, Durango T. 01 (618) 811 1107

www.visitadurango.com.mx facebook.com/turismodurango

GUANAJUATO FACT SHEET



STATE CAPITAL: Guanajuato (altitude: 5,700 feet)

MAIN CITIES: Celaya, Irapuato, León, Salamanca, San Miguel de Allende,

Irapuato, Dolores Hidalgo

STATE POPULATION: 5.5 million

POPULATION OF GUANAJUATO: 171,709 **ECONOMY:** Manufacturing, commerce, tourism

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

INDEPENDENCE CELEBRATIONS	Dolores Hidalgo and Guanajuato	Sep 15
INTERNATIONAL CERVANTINO FESTIVAL	Guanajuato	Oct
INTERNATIONAL BALLOON FESTIVAL	León	Nov
INTERNATIONAL JAZZ AND BLUES	San Miguel de Allende	Nov

CONVENTION CENTERS

Poliforum León

Blvd. Adolfo López Mateos at Blvd. Fco. Villa, Col. Oriental, León; T. 01 (477) 710 7000 Ext. 7218

www.poliforumleon.com

Centro de Convenciones de Guanajuato

Pueblito de Rocha, Guanajuato; www.gtocentrode convenciones.com T. 01 (473) 732 5019 T. 01 (473) 732 1022

INFORUM Irapuato

Av. Siglo XXI No. 1156, Col. Predio Los Sauces, Irapuato; T. 01 (462) 607 8388 www.inforum irapuato.com

HOTELS

Guanajuato has 17, 580 hotel rooms, of which 3,456 are luxury, and 612 are boutique rooms. The city of Guanajuato and San Miguel de Allende offer many Colonial-era and boutique hotels. The majority of the

state's business class hotels are located in the cities of León, Irapuato, Salamanca and Celaya.

CLIMATE

Dry and semi-dry in the north of the state, while the southeast is warm and sub-tropical. Average annual temperatures are 18°C, with highs of 30°C in May and June and lows of 5 2°C in January. The wet season runs from June to September.



Getting There

There are direct flights to León from Los Angeles, Atlanta, Dallas and Chicago. The flight time from Mexico City is 40 minutes.

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Tourist Information Office

Secretaria de Desarrollo Turístico del Estado de Guanajuato Km 6.5 de la Carretera Guanajuato - Juventino Rosas, Esquina Jazmín, Colonia Arollo Verde, Guanajuato

T. (473) 102 0300

toll free 01 800 VIVE GTO (8483 486)

In León: Blvd. Vasco de Quiroga No. 101 8th floor, Torre Nissan, León T. 01 (477) 104 1400

www.gtoexperience.mx; facebook.com/gtoexperience

GUERRERO FACT SHEET



STATE CAPITAL: Chilpancingo (altitude: 3,750 feet) **MAIN CITIES:** Acapulco, Taxco, Zihuatanejo, Ixtapa

POPULATION: 3.4 million

POPULATION OF CHILPANCINGO: 241,717

ECONOMY: Commerce and tourism, financial and real esate services

FESTIVALS, FAIRS AND EVENTS

A selection of the best for 2013

GUITAR FESTIVAL	Zihuatanejo	Mar
HOLYWEEK	Тахсо	Mar - Apr
INTERNATIONAL SAILFISH TOURNAMENT	Ixtapa – Zihuatanejo	May
HOT AIR BALLOON FESTIVAL	Ixtapa – Zihuatanejo	Nov
INTERNATIONAL FILM FESTIVAL	Acapulco	Nov

CONVENTION CENTERS

Expo Mundo Imperial

Boulevard de Las Naciones, esq. Boulevard Barra Vieja, Col. Plan de los Amates, Acapulco; T. 01 (744) 466 3322; 01 (744) 435 1700; www.expoimperial.com

Centro Internacional Acapulco

Av. Costera Miguel Alemán N.4455, Frac. Costa Azul, Acapulco; www.centroacapulco. guerrero.gob.mx

HOTELS

The state of Guerrero has 27,769 hotel rooms. Almost a third of them are on the beaches of Acapulco and Ixtapa. 7,824 rooms are 4-star, also in Acapulco, Ixtapa, and Taxco.

CLIMATE

Most of the state has a hot, subtropical climate, especially along the coast. The average annual temperature is 25°C, with highs of 32°C and lows of 18°C. The rains are more prevalent in the summer.



Getting There

There are direct flights from Houston and Atlanta to Acapulco. The flight time from Mexico City is 40 minutes.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT representing a saving of up to 16%

Visas
Visitors to Mexico mus
carry a valid passport
and with their Tourist
Migration Form (FMT)
filled out.
To consult which
countries DO NOT
require a visa to enter
Mexico, visit
www.inm.gob.mx/
index.php/page/
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Foreigners who are
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United Kingdom, the
USA or the Schengen
countries DO NOT
require a visa

Tourist Information Office



Tourism Promotion Board Av. Costera Miguel Alemán No. 3221, Fracc. Costa Azul, Acapulco; T. 01 (744) 435 1980; www.facebook.com/SEFOTURGuerrero

HIDALGO FACT SHEET



STATE CAPITAL: Pachuca de Soto (altitude: 7,200 feet

MAIN CITIES: Tulancingo, Tula de Allende

STATE POPULATION: 2.6 million

POPULATION OF PACHUCA DE SOTO: 275,578 **ECONOMY:** Manufacturing, agriculture, services

FESTIVALS, FAIRS AND EVENTS

A selection of the best for 2013

OTOMÍ CARNIVAL	Tenango de Doria	Feb
CULINARY FESTIVAL	Santiago de Anaya	Mar
ACTOPAN ANNUAL FAIR	Actopan	Jul
SAN FRANCISCO HORSE FAIR	Pachuca de Soto	Oct

CONVENTION CENTERS

Tuzoforum Pachuca

Parque Cultural David Ben Gurión, Zona Plateada.

Eight halls with capacity for 20 to 2,000 people.

HOTELS

Hidalgo has 10,100 hotel rooms, 2,000 of which are luxury and 4-star. The state's grand tourism hotels are located in Pachuca, and there are luxury hotels in ex haciendas close to Tula, Huasca de Ocampo and Mineral del Monte. There

are also Colonial-era properties in Tulancingo. There are 3,500 3-star rooms in the state.

CLIMATE

Temperate all the year round, with maximum highs of 27°C in April and May and lows of 4°C in January, with temperatures down to freezing in higher areas at night.



Getting There

From Mexico City, buses to Pachuca depart from the TAPO and Central del Norte bus stations, and from Mexico City International Airport.

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index.php/page/
Paises, Visa
Foreigners who are
permanent residents
of Canada, Japan, the
USA or the Schengen
Countries DO NOT



Tourist Information Office

Blvd. Everardo Márquez 202, col. Cuesco, Pachuca de Soto, Hidalgo T. 01 800 718 2600 T. 01 (771) 717 6400

www.hidalgo.travel; www.hidalgo.gob.mx; www.visitahidalgo.com facebook.com/HidalgoTravel

JALISCO FACT SHEET



CAPITAL: Guadalajara (altitude: 4,700 feet)

MAIN CITIES: Zapopan, Tlaquepaque, Tonalá and Tlajomulco de Zúñiga

POPULATION: 7.3 million

POPULATION OF GUADALAJARA: 1.4 million **ECONOMY**: Commerce, tourism, manufacturing

FESTIVALS, FAIRS AND EVENTS

A selection of the best in 2013

CANDLEMAS	San Juan de los Lagos	Jan - Feb
INTERNATIONAL MARIACHI AND COWBOY ENCOUNTER	Guadalajara	Sep
OCTOBER FESTIVAL	Guadalajara	Oct
INTERNATIONAL GOURMET FESTIVAL AND GOLF CUP	Puerto Vallarta	Nov
INTERNATIONAL BOOK FAIR	Guadalajara	Nov/Dec
INTERNATIONAL TEQUILA FAIR	Tequila	Nov/Dec

CONVENTION CENTERS

Puerto Vallarta International

Convention Center

Paseo de las Flores N. 505 Col. Villa las Flores, Puerto Vallarta; T. 01 (322) 226 2870 www.cicpuertovallarta.com

Expo Guadalajara

Av. Mariano Otero # 1499, Guadalajara; T. 01 (33) 3343-3000 www.expo-guadalajara. com

HOTELS

Jalisco has 61,358 hotel rooms. More than 11,100 are luxury and are located mainly in Puerto Vallarta, as well as in historic buildings in the city of Guadalajara.

CLIMATE

Most of Jalisco is sub-tropical, and sub-tropical temperate in the central region. Average temperature are 20.5°C, with highs of 23°C from May to September, and lows of 7°C in January. The rainy season runs from June to September.



Getting There

There are direct flights to Puerto Vallarta from Dallas, Chicago, Phoenix, San Francisco, and Los Angeles, and to Guadalajara, from Panama City, Houston, San Francisco, Chicago and Los Angeles, among other gateways. The flight time to both destinations from Mexico City is about 1:30 hours.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT, representing a saving of up to 16%.

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of Canada, Japan, the
United Kingdom, the
USA or the Schengen
countries **DO NOT**



Tourist Information Office

Morelos 102, Plaza Tapatía, Zona Centro, Guadalajara; T. 01 (33) 3668 1600 http://visita.jalisco.gob mx facebook.com/JaliscoEsMexico

MEXICO CITY FACT SHEET



Mexico City (altitude: 6,720 feet)

MAIN AREAS: Historic Center, Santa Fe, Polanco, Roma - Condesa, Coyo acán

POPULATION OF METROPOLITAN AREA: 8.8 million

ECONOMY: Financial and real estate services, commerce, tourism.

transportation

FESTIVALS, FAIRS AND EVENTS

A selection of the best for 2013

FESTIVAL OF MEXICO IN THE HIST	ORIC CENTER Historic Center	Mar
HOLY WEEK CELEBRATIONS	Iztapalapa and Historic Center	Mar - Apr
DAY OF THE DEAD	Mixquic and Historic Center	Oct 30, Nov 1 and 2
DAY OF THE VIRGIN OF GUADALUP	E Basílica de Guadalupe	Dec 12

CONVENTION CENTERS

Centro Banamex

Av. Conscripto 311, Col. Lomas de Sotelo; T. 01 (55) 5268 2000; www.centrobanamex. com

Expo Bancomer Santa Fe

Av. Santa Fe No. 270, Santa Fe:

T. 01 (55) 5292 5350

WTC Convention Center

Filadelfia (no number), Col. Nápoles; T. 01 (55) 9000 9000 www.exposwtc.com

Auditorio Nacional

Paseo de la Reforma 50, Bosque de Chapultepec; T. 01 (55) 9138 1350; www.auditorio.com.mx

Expo Reforma

Avenida Morelos No. 67 Col. Juárez; T. 01 (55) 5140 9460

HOTELS

Mexico City has more than 50,000 hotel rooms, of which 14,600 are luxury and located mainly in Polanco and Santa Fe, on Paseo de la Reforma, in the Historic Center and the Zona Rosa neighborhoods. Another 10,000 rooms are 4-star.

CLIMATE

A sub-tropical temperate climate prevails. Average temperatures are 16°C, with highs of 25°C between March and May, and lows of 5°C in January. The rainy season is from June to September.



Getting There

There are direct flights to Mexico City from the main US gateways, including Washington, New York, Houston, Los Angeles, Dallas, San Antonio, San Diego, Miami, Chicago, Detroit, Atlanta, and Las Vegas, as well as from Buenos Aires, Sao Paulo, London, Paris, Amsterdam, Madrid, Shanghai and Narita, Japan, among other capital cities.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT representing a saving of up to 16%.

Visitors to Mexico mus carry a valid passport and with their Tourist Migration Form (FMT) filled out. To consult which countries DO NOT require a visa to enter Mexico, visit: www.inm.gob.mx/index.php/page/Paises_No_Visa_To consult which countries DO require a visa to enter Mexico, visit: www.inm.gob.mx/index.php/page/Paises_Visa_Foreigners who are permanent residents of Canada, Japan, the USAor the Schengen countries DO NOT



Tourist Information Office

Mexico City Tourism Ministry Avenida Nuevo León No. 56. Col. Hipódromo Condesa, Delegación

T. 01 (55) 5212 0257; 5212 0259; 5212 0260

www.mexicocity.gob.mx

Facebook: Turismocdmx

MICHOACÁN FACT SHEET

MEXICO

STATE CAPITAL: Morelia (altitude: 5,760 feet)

MAIN CITIES: Lázaro Cárdenas, Uruapan, Apatzingán, Pátzcuaro

POPULATION: 4.3 milion

POPULATION OF MORELIA: 729,279

ECONOMY: Commerce, tourism, financial and real estate services and

manufacturing

FESTIVALS. FAIRS AND EVENTOS

A selection of the best for 2013

CULTURAL GUITAR FESTIVAL	Paracho	Aug
MORELIA INTERNATIONAL FILM FESTIVAL		Oct
DAY OF THE DEAD	Pátzcuaro	Oct 31 - Nov 2
ARRIVAL OF THE MONARCH BUTTERFLY	Angangueo	Nov - Mar
FERIA DE LA ESFERA	Tlalpujahua	Nov - Dec

CONVENTION CENTERS

Morelia Convention Center

Av. Ventura Puente S/N Esq. Av. Camelinas Col. Félix Ireta; T. 01 (443) 232 4400 to 07

www.ceconexpo.com

HOTELS

Michoacán has 17,154 hotel rooms, of which 1,183 are luxury, and mainly located in Morelia's historic center in majestic Colonial-era buildings. Another 4,172 rooms are 4-star and business class.

CLIMATE

On the coast of the state, the climate is warm and sub-tropical, whereas the central area is temperate and sub-humid. Average temperatures are 20°C, with highs of 31°C in April and May, and lows of 8°C in January. The wet season is from June to September.



Getting There

Morelia is served by direct flights from Los Angeles, Houston and Chicago. The flight time from Mexico City is 1 hour.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT, representing a saving of up to 16%.

Visas
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To reigners who are permanent residents of Canada, Japan, the United Kingdom, the USA or the Schengen countries DO NOT



Tourist Information Office

Michoacán Tourism Ministry Av. Tatavasco #80 Col. Vasco de Quiroga, Morelia; T. 01 (443) 317 80 52, 54 and 57 www.visitmichoacan.com mx

Fiprotur Offices / Convention Center: Av. Camelinas 676-A, Fracc. La Loma, Morelia; T. 01 (443) 204 1201; 204 1202,

Toll free: 01 800 831 0380; www.convencionesmichoacan.com mx

MORELOS FACT SHEET



STATE CAPITAL: Cuernavaca (altitude: 4,500 feet)

MAIN CITIES: Cuautla, Jiutepec, Temixco

STATE POPULATION: 1.8 million

POPULATION OF CUERNAVACA: 365,168 **ECONOMY:** Manufacturing, commerce, tourism

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

JIUTEPEC CARNIVAL	Jiutepec	Jan
MORELOS SPRING FESTIVAL	Cuernavaca and other cities	Mar

CONVENTION CENTERS

Centro de

Convenciones World Trade Center Morelos

Autopista del Sol Km 112, Xochitepec, Morelos;

T. 01 (777) 391 6321

to 23:

www.centrode convenciones morelos.com

Two large auditoriums, which can be divided into 12 halls.

HOTELS

Morelos has some 8,000 hotel rooms, a quarter of which are 5-star and luxury, the majority of which are located in Cuernavaca and Tepoztlán. The main towns have accommodation, from villas and inns to boutique hotels.

CLIMATE

The climate is warm and moderately humid, with average year-round temperatures of 22°C, with the wet season from June to October. Winter temperatures drop to around 18°.



Tourist Information Office

Calle Hidalgo 5, Col. Centro, Cuernavaca; T. 01 (777) 314 3920 T. 01 (777) 329 22000

www.morelostravel.com; www.morelos.gob.mx facebook.com/Cuernavaca-turismo-y-eventos-enMorelos



Getting There

Cuemavaca International Airport is served by direct flights from Cancún, Monterrey and Tijuana. By car from Mexico City, the journey time is about 1 hour. By bus, departures are from the Taxqueña bus station or directly from Mexico City International Airport. Journey time is 1:15 hours from the bus station, and 1:45 hours from the airport.

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To consult which coun

index.php/page/ Paises.No.VISa To consult which coun tries.Do require a visa to enter Mexico, visit www.inm.gob.mx/ index.php/page/ Paises_Visa Foreigners who are permanent residents of Canada, Japan, the United Kingdom, the USA or the Schengen countries DO NOT require a visa.

NAYARIT FACT SHEET

HOOSING MEXICO

STATE CAPITAL: Tepic (altitude: 2,760 feet) MAIN TOWNS: Nuevo Vallarta, San Blas

STATE POPULATION: 1.1 million POPULATION OF TEPIC: 380,000

ECONOMY: Agriculture, fishing, tourism

FESTIVALS, FAIRS AND EVENTS

A selection of the best for 2013

PUNTA SAYULITA LONGBOARD SURF CLASSIC	Sayulita	Mar
PUNTA MITA GOURMET & GOLF CLASSIC 2013	Punta de Mita	Apr
BEACH POLO	Nuevo Vallarta	Apr
KITEBOARD WORLDTOUR	Riviera Nayarit	May
INTERNATIONAL GOURMET FESTIVAL	Riviera Nayarit	Nov

CONVENTION **CENTERS**

Paradise Village, **Convention Center**

Paseo de los Cocoteros 1, local 16, interior 7, Nuevo Vallarta, Navarit; T. 01 (322) 297 2516; www.paradisevillage. com

14,000 square-foot fully equipped conventon center with a capacity for 1,250 people. Main hall offers 10,500 square feet of exhibition space for 1,250 people,

three additional halls,

an executive meeting room, business center, a reception lobby and open-air spaces for banquets and receptions.

HOTELS

The Riviera Navarit has 10,442 hotel rooms of 4 stars and above.

CLIMATE

Navarit's climate is tropical, but cooler in the mountains to the east. Along the coast and in Tepic, summer temperatures average 32° C, and 25°C in winter. The rainy season runs from June to November.



Getting There

The nearest airport is Puerto Vallarta. which is served from the USA by Atlanta, Chicago, Dallas, Los Angeles, Newark, Phoenix, Salt Lake City, San Diego, San Francisco, and Seattle

The flight time from Mexico City is 1.5 hours.

Puerto Vallarta Airport is located 30 mins from Nuevo Vallarta, and 45 mins from Punta Mita and Sayulita.



Tourist Information Office

Av. del Ejercito at Av. México, Tepic, Nayarit T. 01 (311) 214 8071; (311) 214 8072 atencion@turismonayarit.gob.mx www.visitnayarit.com www.nayarit.gob.mx

NUEVO LEÓN FACT SHEET



CAPITAL Monterrey (altitude: 1,580 feet)

MAIN CITIES Guadalupe, Apodaca, San Nicolas de los Garza, Escobedo, San Pedro Garza Garcia

POPULATION 4.6 million

POPULATION OF MONTERREY 1.1 million

ECONOMY: Manufacturing, commerce, tourism, financial and real estate services

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

MONTERREY OPEN	Monterrey	Feb
EXPO FERIA GUADALUPE	Guadalupe	Apr
MUESTRA GASTRONÓMICA	Santiago	Jun
INTERNATIONAL FESTIVAL OF SANTA LUCÍA	Monterrey	Sep-Oct
NEW YEAR FESTIVAL	Monterrey	Dec 3 - 31

CONVENTION CENTERS

International Business Center of Monterrey (Cintermex)

Av. Fundidora No. 501, Col. Obrera, Monterrey; T. 01 (81) 8369 6969; www.cintermex.com .mx

Convex Convention and Exhibition Center

Ave. Morones Prieto 1500, Monterrey; T. 01 (81) 8122 5800; toll free 01 800 4 CONVEX: in Mexico City T. 01 (55) 52 84 28 82/83;

www.convex.com.mx

Arena Monterrey

Av. Madero #2500 Oriente, Colonia Obrera, Monterrey; T. 01 (81) 8126-2100; www.arenamonterrey. com

HOTELS

Nuevo León has more than 14,400 hotel rooms, the majority in the state capital and its metropolitan zone. More than 5,800 rooms are luxury, while 5,000 are 4-star and business class.

CLIMATE

The climate is generally dry and semi-dry, with average annual temperatures of around 20°C, with highs of 32°C in May and August, and lows of 5°C in January. The rainy season runs from August to September.



Getting There

Monterrey is served by direct flights from Dallas, San Antonio and Houston. The flight time from Mexico City is 1:30 hrs.

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Tourist Information Office

Corporación para el Desarrollo Turístico de Nuevo León Antiguo Palacio Federal. Washington Ote 648, first floor, Col. Centro, Monterrey;

T. 01 (81) 2020 6789; www.nl.gob mx Facebook: turismonl

OAXACA FACT SHEET



STATE CAPITAL: Oaxaca (altitude: 4,650 feet) **MAIN CITIES:** Huatulco, Puerto Escondido

POPULATION: 3.8 million

POPULATION OF OAXACA: 263,357

ECONOMY: Manufacturing, commerce, tourism, financial and real estate services

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

GUELAGUETZA	Oaxaca	The last two Mondays of July
DAY OF THE DEAD	Oaxaca	Oct 31 - Nov 1
INTERNATIONAL SURFING TOURNAMENT AND SAILFISH FES	Puerto Escondido	Nov
NIGHT OF THE RADISH	Oaxaca	Dec 23

CONVENTION CENTERS

Exhibition Center Monte Albán

Calz. Madero at Av. Tecnológico, Col. Lindavista, Oaxaca; T. 01 (951) 516 5030; 01 (951) 516 5034; F. 01 (951) 516 5037

HOTELS

Oaxaca has 24,700 hotel rooms, of which more than 2,640 are luxury, and many of which are located in Colonial-era buildings in Oaxaca city center and Huatulco.

There are more than 4,050 4-star rooms, located mainly in Huatulco, Puerto Escondido and the state capital, where there are also guest houses, hostels and boutique hotels.

CLIMATE

On Oaxaca's coast the climate is hot and tropical. In the north of the state and in the city of Oaxaca, the climate is warm and humid. Average annual temperatures are 22°C, with highs of 31°C during April and May, and lows of 12.5°C in January. The rains, which are usually abundant, run from June to October.



Getting There

The state has three airports. in Oaxaca. Huatulco and Puerto Escondido. Oaxaca is served by direct flights from Chicago, Houston, St. Louis. Minneapolis, Los Angeles. Edmonton/ Calgary, Toronto, Montreal and Vancouver. The flight time from Mexico City is 1:45 hrs.

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of Canada, Japan, the
United Kingdom, the
USA or the Schengen
countries DO NOT
require a visa



Tourist Information Office

Tourism and Economic Development Ministry of Oaxaca Av Juárez 703 Col. Centro, Oaxaca; T. 01 (951) 516 0123 (direct line); 01 (951) 502 1200 ext. 11501; www.oaxaca.travel Facebook: Oaxaca.tu.Mexico

PUEBLA FACT SHEET

STATE CAPITAL: Puebla (altitude: 6,486 feet)

MAIN CITIES: Tehuacán, Ciudad Serdán, Izúcar de Matamoros

STATE POPULATION: 5.8 million **POPULATION OF PUEBLA:** 1.5 million

ECONOMY: Manufacturing, agriculture, textiles, tourism

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

TIANGUIS TURISTICO Puebla Mar

CONVENTION HO CENTERS Pu

Centro de

Convenciones Puebla William O'Jenkins

Boulevard Héroes del 5 de Mayo 402, Paseo de San Francisco, Centro; T. 01 (222) 122 1100; www.convencionespuebla.com.mx An auditorium and nine

Centro Expositor

halls of varying sizes.

Cazadores de Morelia (or Av. Ocote) at Ejercito de Oriente, Zona Histórica de Los Fuertes, Puebla; T. 01 (222) 122 11 00 A multi-functional space and host of the annual Puebla Fair; www.

HOTELS

Puebla has 15,700 hotel rooms, 6,434 of which are in the state capital. Half of those are 4 and 5-star, with the largest number of first-class and business hotels located in the city center. The majority of Puebla's hotels are small, with fewer than 100 rooms. Atlixco and Cholula have several boutique hotels.

CLIMATE

Varies greatly depending on terrain and altitude, but averages between 16°C and 22°C. The rainy season runs from May to October.



feriadepuebla.org

Tourist Information Office

Secretaría de Turismo del Estado de Puebla Boulevard Héroes del 5 de Mayo 402, Paseo de San Francisco, Centro de Convenciones, Puebla; T. 01 800 326 86 56 (toll free); T. 01 (222) 777 1553; 01 (222) 122 1100.

www.puebla.travel; www.turismo.pue.gob.mx; www.turismopuebla.gob.mx; www.visitmexico.com facebook.com/Puebla-Turismo



Getting There

HOOSING MEXICO

> From the USA, Puebla is served by direct flights from Houston.

The journey from Mexico City takes 2 hours by road.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT, representing a saving of up to 16%.

Visas
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QUERÉTARO FACT SHEET



STATE CAPITAL: Querétaro (altitude: 5,460 feet) MAIN CITIES: San Juan del Río, Juriquilla, Tequisquiapan

STATE POPULATION: 1.8 million

POPULATION OF QUERÉTARO: 801,940

ECONOMY: Manufacturing, commerce, tourism, transportation and aviation

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

PHOTOFEST	Querétaro	Apr
NATIONAL HUAPANGO CONTEST	San Joaquín	Apr
WOLRD HORSE FAIR	Querétaro	Mar
SPRING EQUINOX	Peña de Bernal	Mar 21
NATIONAL CHEESE AND WINE FAIR	Tequisquiapan	May Jun
SUMMER GRAPE HARVEST	Tequisquiapan y Ezequiel Montes	Jul Aug

CONVENTION CENTERS

Querétaro Convention Center

Paseo de las Artes 1531-B Col. Centro Sur, Santiago Ouerétaro T. 01(442) 238 6400 www.qcc.mx

HOTELS

Ouerétaro has 10,400 hotel rooms, more than 2,800 of which are luxury, located in ex haciendas and

Colonial-era buildings in Querétaro, Juriquilla and Tequisquiapan, where there are also boutique hotels. 2,800 rooms are 4-star business class.

CLIMATE

Dry and semi-dry throughout the state. but semi-humid in the Sierra Gorda mountain range. Average annual

May, and lows of 6°C in January.

The rainy season runs from June to September.

temperatures 18°C, with highs of 28°C in April and



Getting There

Querétaro is served by 10 daily direct flights from Dallas and Houston, as well as Monterrey, Tijuana, Cancún and Mexico City, from where the flight time is 40 minutes. Buses to Querétaro depart from Mexico Citv's Terminal del Norte and Observatorio bus stations. The journey takes 3 hrs.

Tourist Information Office



Pasteur 4 Norte, al lado de la Casa del Corregimiento. Col. Centro, Querétaro T. 01 (442) 238 5067; toll free 01 800 715 1742

www.queretaro.travel

facebook.com/queretaro.travel

QUINTANA ROO FACT SHEE

STATE CAPITAL: Chetumal (altitude: 30 feet)

MAIN CITIES: Cancún, Playa del Carmen, Isla de Cozumel

POPULATION: 1.3 million

POPULATION OF CHETUMAL: 244,553

ECONOMY: Commerce, tourism

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

COZUMEL CARNIVAL	Cozumel	Feb
RIVIERA MAYA FILM FESTIVAL	Riviera Maya	Apr
MAYAN SACRED CROSSING	Xcaret Cozumel	May
FESTIVAL DE JAZZ RIVIERA MAYA	Playa del Carmen	Nov

CONVENTION CENTERS CANCUN CENTER

Av. Kukulkan Km 9, Zona Hotelera, Cancún; T. 01 (998) 881 0400 Cancun Center can host expos for up to 40,000 people, and is located in the heart of the hotel zone.

www.cancuncenter.com

CANCUNMESSE

Carretera Federal Cancún – Puerto Morelos KM 329.5, Cancún; T. 01 (998) 209 1366 Cancunmesse is located 10 km from Cancún International Airport.

HOTELS

Quintana Roo has more than 90,000 hotel rooms, more than twothirds of which are luxury, and 10,000 of which are 4-star. All towns and cities in the state also have 3-star options, and in Chetumal, Bacalar and Mahahual there are boutique hotels and inns.

CHOOSING MEXICO

CLIMATE

The climate is subtropical with average annual temperatures of 26°C, highs of 33°C from April to August and lows of 17°C during January. The rainy season runs all year but is more abundant from June to October.



Getting There

Cancún International Airport (AIC) is served by direct flights from major US, European and Latin American gateways. The flight time from Mexico City is 2 hours. For Costa Maya destinations in the south of the state, such as Bacalar and Mahahual, the airport at Chetumal is nearer.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT, representing a saving of up to 16%.

Visas
Visitors to Mexico muscarry a valid passport and with their Tourist Migration Form (FMT filled out.
To consult which countries DO NOT require a visa to enter Mexico, visit www.inm.gob.mx/index.php/page/Paises_No_VisaTo consult which countries DO require a visa to enter Mexico, visit www.inm.gob.mx/index.php/page/Paises_VisaToreigners.who.are permanent residents of Canada, Japan, the United Kingdom, the USA or the Schengen countries DO NOT modified support of Not modified programmers.

Tourist Information Office



Quintana Roo Tourism Secretariat In Chetumal: Centro de Convenciones Anexo A, Boulevard Bahía

at Ignacio Comonfort, Col. 5 de Abril

T. (983) 835 0860

In Cancún: Yaxchilán Smza. 17 Mza. 2 Lote 6

T. 01 (998) 881 9000

In Playa del Carmen: 30 Av. Norte, between 34 Norte Bis and 36 $\,$

Norte, Col. Centro; T. 01 (984) 873 2180

www.caribemexicano.travel; facebook.com/CaribeMexico

SAN LUIS POTOSÍ FACT SH



STATE CAPITAL: San Luis Potosí (5,580 feet)
MAIN CITIES: Ciudad Valles, Rioverde, Matehuala

POPULATION: 2.6 million

POPULATION OF SAN LUIS POTOSÍ: 772.604

ECONOMY: Manufacturing, trade, financial and real estate services

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

HOLYWEEK	San Luis Potosí	Mar - Apr
POTOSÍ NATIONAL FAIR	San Luis Potosí	Aug
XANTOLO (FIESTA OF THE DEAD)	Huasteca	Oct 31 - Nov 4

CONVENTION

CENTERS

Centro de

Convenciones San Luis

Potosí

Blvd. Antonio Rocha Cordero 125, Col. Desarrollos del Pedregal, San Luis Potosí; T. 01 (55) 526 82000; 01 (444) 585 4156 www.ccsanluispotosi. com

Centro Potosino de Convenciones

Calle Benigno Arriaga No. 610, Colonia Moderna. San Luis Potosí;

T. 01 (444) 813 87 15

www.centrode convencionessanluis. com

Centro Cultural Universitario

Bicentenario Sierra Leona 550, col.

Lomas 2^a Sección; T. 01 (444) 102 7296.

FENAPO

Av. Francisco Martínez de la Vega 255, col. Tepeyac; T. 01 (444) 129 0999; www.fenapo.mx

HOTELES

San Luis Potosí has 11,227 hotel rooms, of which 1,040 are luxury and 2,500 are 4-star and business class, the majority of which are located in San Luis Potosí, Ciudad Valles and Río Verde.

CLIMATE

The predominant climate is dry and semi-dry, with average temperatures of 21°C, highs of 32°C in May and lows of 8.4°C in January. The wet season runs from June to September.



Getting There

San Luis Potosí is served by direct flights from Dallas and Houston. The flight time from Mexico City is 1 hour.

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Tourist Information Office

Secretaría de Turismo del Estado Manuel José Othón 130, Centro Histórico, San Luis Potosí T. 01 (444) 812 9939 T. 01 (800) 343 3887

www.visitasanluispotosi.com facebook.com/turismo.sanluispotosi

SINALOA FACT SHEET

STATE CAPITAL: Culiacán (altitude: 165 feet)

MAIN CITIES: Mazatlán, Los Mochis

STATE POPULATION: 2.7 million POPULATION OF CULIACÁN: 858,000 ECONOMY: Agriculture, fishing, tourism



FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

MAZATLÁN CARNIVAL	Mazatlán	Pre Easter
INTERNATIONAL DANCE FESTIVAL JOSÉ LIMÓN	Sinaloa	Apr
SAN JUAN FAIR	Cosalá	Jun
SINALOA ARTS FESTIVAL	Sinaloa	Oct Nov

CONVENTION CENTERS

Foro Tecate, Carr. Internacional, Km. 2.5, Culiacán. Conventions and Visitors Bureau: OCV Culiacán, Gral. Antonio Rosales 42 Ote., Despacho 203, Centro, Culiacán. T. 01 (667) 715 3598, toll free 01 800 714 3332. Email: gerencia@culiacan.com. mx; www.culiacan.com. mx

Mazatlán International Center, Av. del Delfin 6303, Fracc. Marina Mazatlán. T. 01 (669) 989 6060; info@ mazatlanic.com; www. mazatlan internationalcenter.com 84,000 square feet of exhibition space, meeting rooms for 4,500 people. www. mazatlaninternational center.com

HOTELS

Sinaloa has more than 20,000 hotel rooms, half of which are 4 and 5-star, and the majority of which are in Mazatlán and Culiacán. Mazatlán has large resort hotels in the Zona Dorada and the Center.

CLIMATE

Sinaloa's climate is tropical temperate, ranging from hot along the coastal plain to cooler in the mountains to the east. Along the coast and in Culiacán, summer temperatures average 32° C and in the winter 27°C. The rainy season is from June to October.



Getting There

From the USA. Mazatlán is served by direct flights from Denver, Houston. Los Angeles, Minneapolis, Phoenix, San Francisco and Seattle, and from Calgary, Edmonton, Toronto, Vancouver and Winnipeg in Canada. The flight time from Mexico City is 2:30 hrs.

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Visas
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Paises Visa
Foreigners who are
permanent residents
of Canada, Japan, the
United Kingdom, the
USA or the Schengen
countries DO NOT



Tourist Information Office

Culiacán: Palacio de Gobierno, Av. Insurgentes S/N 2do. Piso, Col. Centro, Culiacán. T. 01 (667) 7587000.

Mazatlán: Paseo Olas Altas Sur N°501, Centro Histórico, Mazatlán. T. 01 (669) 981 8883

Los Mochis: Edificio San Isidro, Calle Zaragoza no. 444 pte.

Loc. 7 y 8 Col. Centro, Los Mochis.

www.vivesinaloa.com; www.sinaloa.gob.mx

facebook.com/gobsinaloa

SONORA FACT SHEET



STATE CAPITAL: Hermosillo (altitude: 630 feet) **MAIN CITIES:** Guaymas, Nogales, Puerto Peñasco

STATE POPULATION: 2.6 million

POPULATION OF HERMOSILLO: 784,342

ECONOMY: Manufacturing, commerce, tourism, financial and real estate

services

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

GUAYMAS CARNIVAL	Guaymas	Feb
ÁLAMOS INTERNATIONAL FILM FESTIVAL	Álamos	Mar
COPPER FAIR	Cananea	Jun
JAZZ FESTIVAL	Puerto Peñasco	Oct
FISHING TOURNAMENT	Bahía de Kino	Nov

CONVENTION CENTERS

Expo Forum

Bvd. Vildósola No. 251, Hermosillo, Sonora; T. 01 (662) 254 6300, 01 y 02;

www.expoforum.com.

mx

Centro de Convenciones Universitario

Boulevard Luis Donaldo Colosio y Rosales, Col. Centro, Hermosillo, Sonora:

T. 01 (662) 259 2115

www.centrodelasartes. uson.mx

HOTELS

Sonora has 19,900 hotel rooms, of which more than 7,500 are 5-star. They are mainly located in beach destinations, such as Puerto Peñasco and San Carlos, as well as in Hermosillo. There are also 3-star hotels, and smaller inns and villas available.

CLIMATE

In the mountains the climate is dry and semi-dry, with average temperatures of 22°C across the state, but which can rise to 38°C in the summer. Winter lows are around 5°C in January. The wet season is in July and August.



Getting There

There are direct flights to Guaymas from Phoenix, and from Mexico's regional airports to Hermosillo. The flight time from Mexico City is 2:30 hrs.

0% VAT for Congresses Foreign companies holding congresses, conventions, fairs and expos in Mexico are exempt from VAT, representing a saving of up to 16%

Visas

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Tourist Information Office

Comisión de Fomento al Turismo del Gobierno de Sonora Centro de Gobierno, Av. Ignacio Comonfort (no number), 3rd floor, Col. Villa de Seris, Hermosillo;

T. 01 (662) 289 5800;

www.sonoraturismo.gob.mx facebook.com/ViveSonora

STATE OF MEXICO FACT SHEET

STATE CAPITAL: Toluca (altitude: 7,980 feet)

MAIN CITIES: Ecatepec de Morelos, Naucalpan de Juárez

STATE POPULATION: 15.1 million **POPULATION OF TOLUCA:** 489,333

ECONOMY: Manufacturing, commerce, services



FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

SEÑOR DE CHALMA FESTIVAL	Texcaltitlán	Jan
AMECAMECA CARNIVAL		Feb
TEXCOCO INTERNATIONAL HORSE FAIR		Mar
NATIONAL PRICKLY PEAR FESTIVAL	San Martín de las Pirámides	Jul Aug

CONVENTION CENTERS

Centro Internacional de Exposiciones y Convenciones de Estado de México Blvd. Miguel Alemán (Aeropuerto) No. 166 Corredor Industrial Toluca-Lerma Lerma, Estado de México; T. 01 (722) 273 1502 T. 01 (722) 273 1503 www.ciecem.com

Six halls with capacity for 4,000 attendees, as well as a hall for 12,000 people.

The exhibition center has a total of 255,000 square feet of space.

HOTELS

The State of Mexico has 23,500 hotel rooms of all categories, from ex haciendas to modern towers, rustic cabins and inns. 3,000 rooms are luxury or grand tourism, the majority of which are in Toluca and close to the airport, in the Metepec and Lerma municipalities. Valle de Bravo has many resort

hotels, while the state's business hotels are located on the Mexico City periphery. 7,500 hotel rooms are 3 and 4-star.

CLIMATE

The climate is temperate in most of the state, except in higher areas around the Toluca volcano. Average summer temperatures are 25°C, with lows of 3.9°C in the Nevado de Toluca National Park in winter.



Getting There

From the USA,
Toluca is served by
direct flights from
Houston and Ft
Lauderdale.

The city is a 1 hour drive from Mexico City.

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countries DO NOT
require a visa



Tourist Information Office

Robert Bosch esq. 1° de Mayo Segundo Piso, Colonia Zona Industrial

T. 01 (722) 275 6880

www.edomex.gob.mx; www.edomexico.turista.com.mx facebook.com/gobierno.edomex

TABASCO FACT SHEET

MEXICO

CAPITAL: Villahermosa (altitude: 30 feet) **MAIN CITIES:** Cardenas and Comalcalco

POPULATION 2.2 million

POPULATION OF VILLAHERMOSA: 640,359

ECONOMY: Oil, petrochemicals, fishing, agriculture, tourism

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

TENOSIQUE CARNIVAL	Tenosique	Jan Feb (variable)
VILLAHERMOSA CARNIVAL	Villahermosa	Feb
VILLATILINIOUA GARNIVAL	Villarierriosa	100
TABASCO FAIR	Villahermosa	Apr May
CHOCOLATE FESTIVAL	Tabasco	Nov

CONVENTION CENTERS

Tabasco Conventions Center 2000

Municipio Libre No. 7 Col. Tabasco 2000, Villahermosa; T. 01 (993) 310 3300 Ext. 7401 and 7425

Tabasco Park

Fairground and Events Center Prolongación de Paseo Usumacinta s/n Ranchería Emiliano Zapata, Villahermosa; T. 01 (993) 310 3300 Ext. 7401 and 7425

Oficina de Convenciones y Visitantes de Tabasco

Av. Paseo Tabasco 1504, Centro Administrativo de Gobierno, col. Tabasco 2000, Villahermosa. T. 01 (993) 316 8271; www.visitetabasco.com

HOTELS

The state of Tabasco has more than 10,900 hotel rooms, of which 1,850 are 4 and 5-star, the majority of which are located close to the airport and convention centers. There are also

1,219 4-star options located near Parque Museo de La Venta.

CLIMATE

The whole of the state enjoys a hot, humid climate. Average annual temperatures are 27°C, but rise to around 36°C in May, dropping to 18.5°C in January. In Tabasco you can expect rain all year round, although June to October is the official rainy season.



Getting There

The flight time from Mexico City to Villahermosa is 1:30 hrs.

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Visas
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index.pho/page/
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USA or the Schengen
countries **DO NOT**require a visa



Tourist Information Office

Coordinación de Turismo de Tabasco Av. Juan Estrada Torre 101, segundo piso, Plaza Strada, col. 1º de Mayo, Villahermosa T. 01 (993) 310 9700; www.tabasco.gob.mx/turismo

TAMAULIPAS FACT SHEET

MEXICO

STATE CAPITAL: Ciudad Victoria (altitude: 990 feet)

MAIN CITIES: Matamoros, Nuevo Laredo, Tampico, Reynosa, Madero, Altamira

STATE POPULATION: 3.3 million

POPULATION OF CIUDAD VICTORIA: 321,953 **ECONOMY:** Commerce, construction, manufacturing

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

INTERNATIONAL AUTUMN FESTIVAL	Matamoros	Sep Oct
INTERNATIONAL TAMAULIPAS FESTIVAL	Ciudad Victoria	Sep Oct
REYNOSA INTERNACIONAL FESTIVAL	Reynosa	Oct
OFFERINGS FESTIVAL	Nuevo Laredo	Oct Nov

CONVENTION CENTERS

Polyforum Victoria

Ampliación Boluverd Praxedis Balboa (no number) Parque bicentenario Cd. Victoria, Tamaulipas; T. 01 (834) 318 7260; www.polyforum victoria.gob.mx

Expo Tampico

Blvd. Adolfo Lopez Mateos 2400, Col. Obrera, Tampico, Tamaulipas; T. (01800) 3976826 www.expotampico.com

HOTELS

Tamaulipas has 20,125 hotel rooms. More than 1,700 are classified as luxury and are located in Reynosa, Ciudad Victoria and some of the coastal towns such as Tampico. More than 6,000 are 4-star business hotels, located in the capital and in Tampico, Nuevo Laredo and Reynosa.

CLIMATE

Most of the state enjoys a warm, sub-humid climate, but there are also dry and semidry regions. Average temperatures are 23.5°C, but often drop to 10°C in winter. The rainy season runs from June to September.



Getting There

Direct flights from Houston connect with Tampico, and there are direct flights from Mexico City to Nuevo Laredo, Reynosa, Matamoros, Ciudad Victoria and Tampico, with a duration of between 1:30 and 2 hrs.

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Visas
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Tourist Information Office

Centro Gubernamental de Oficinas del Parque Bicentenario. Libramiento Naciones Unidas con Blv. Praxedies Balboa, Ciudad Victoria.

T. 01 (834) 107 8846 www.turismotamaulipas.com Facebook: Turismo Tamaulipas

TLAXCALA FACT SHEET



STATE CAPITAL: Tlaxcala (altitude: 6,690 feet) **MAIN CITIES:** Tlaxco, Huamantla, Calpulalpan

STATE POPULATION: 1.2 million **POPULATION OF TLAXCALA:** 39,939

ECONOMY: Commerce, tourism, manufacturing, financial services and real estate

FESTIVALS, FAIRS AND EVENTS

A selection of the best for 2013

TLAXCALA CARNIVAL	Tlaxcala	Feb
HUAMANTLA FAIR	Huamantla	Aug
TLAXCO FAIR	Tlaxco	Aug
XOCHITÉCATL CACAXTLA FESTIVAL	Tlaxcala	Sep
TLAXCALA GRAND FAIR	Tlaxcala	Oct Nov
ALL SAINTS FESTIVAL	Tlaxcala	Nov

CONVENTION CENTERS

Centro de

Convenciones de

Tlaxcala

Av. Lago del niño 1, Col. Adolfo López Mateos; T. 01 (246) 462 8012 30,000 square feet of exhibition space, also available as 10 individual rooms with capacity for 2,800

HOTELS

Tlaxcala has 3,800 hotel rooms. Ten hotels with a total of 600 rooms are 4 and 5-star and are mainly located in the state capital. The remainder are small establishments, inns

CLIMATE

and villas.

Tlaxcala's climate is temperate for most of the year and moderately humid, with average annual temperatures of between 12 and 18°C.



Getting There

Tlaxcala is located 115 km from Mexico City and has no airport. Buses depart from Mexico City's eastern bus terminal TAPO, with departures every 20 minutes. The journey time is 1:40 hrs.

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Visas
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Foreigners who are
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people

Tourist Information Office

Secretaría de Turismo del Estada de Tlaxcala, Av. Juárez at Lardizábal (no number), Tlaxcala.

T. 01 (246) 465 0968

T. 01 (246) 465 0967

T. 01800 509 6557 (toll free)

www.descubretlaxcala.com; www.turismo.tlaxcala.gob.mx; www.turismotlaxcala.com; facebook.com/secturtlaxcala

VERACRUZ FACT SHEET

CHOOSING MEXICO

STATE CAPITAL: Xalapa (altitude: 3,750 feet)

MAIN CITIES: Veracruz, Poza Rica, Orizaba, Coatzacoalcos

STATE POPULATION: 7.6 million **POPULATION OF XALAPA:** 215,178

ECONOMY: Tourism, oil, industry, agriculture, fishing and aquaculture

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

VERACRUZ CARNIVAL	Veracruz	Before Holy Week
CUMBRE TAJÍN	El Tajín	Mar

CONVENTION

Veracruz World Trade Center

Houses four exhibition halls totaling 96,930 square feet of event space for up to 875 stands, meeting facilities for 2,728 people and overall space to accommodate 14,000 people. Adolfo Ruiz Cortines 3497, Col. Ylang Ylang, Boca del Río, Veracruz; T. 01 (229) 923 0300 T. 01 (229) 923 0389 informacion@ wtcveracruz.com.mx; www.wtcveracruz.com.mx

HOTELS

Veracruz has 39,000

hotel tooms, 3,000 of which are luxury and are located in Veracruz port and Boca del Río, and in Xalapa, ranging from resorts to business hotels. 16,000 rooms are 3 and 4-star. In Tuxpan, Catemaco, El Tajín, Xico, Coatepec and Papantla there are establishments that range from inns to 4-star hotels.

CLIMATE

Average annual temperatures are between 20° and 35°C, and hot and sticky along the coast yearround, but cooler in the highlands around Orizaba. The wet season runs from June through September, with cooler northerly breezes in January and February, while Xalapa is a city of regular year-round rainfall.



Getting There

From the USA, there are direct flights to Veracruz from Houston and Dallas.

The flight time from Mexico City is 1 hr.

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USA or the Schengen
countries DO NOT

Tourist Information Office



Palacio de Gobierno, Av. Enríquez s/n, Col. Centro, Xalapa, Veracruz T. 01 (228) 841 8800.

www.veracruz.mx; www.veratur.gob.mx facebook.com/veracruzturismo

YUCATÁN FACT SHEET

STATE CAPITAL: Mérida (altitude: 30 feet)

MAIN TOURISM DESTINATIONS: Izamal, Valladolid, Progreso, Pisté (Chichén

Itzá), Celestún

STATE POPULATION: 1.9 million POPULATION OF MÉRIDA: 830,732 ECONOMY: Tourism, commerce

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

MÉRIDA CARNIVAL	Mérida	Feb
MUNDO MAYA TOURISM FAIR	Mérida	Oct
INTERNATIONAL MAYAN CULTURE FAIR	Mérida	Oct

CONVENTION CENTERS

Centro de

Convenciones Yucatán Siglo XXI

Calle 60 Nte. 299-E, Ex-Cordemex, Col. Revolución, Mérida; T. 01 (999) 942 1900 F. 01 (999) 942 1950; cultur.eventos@

yucatan.gob.mx

Located 20 minutes by road from the city center, the convention center has 62,000 square feet of space for exhibitions and conventions, with seven halls of varying sizes to

accommodate events,

as well as cinemas and restaurants.

Oficina de Congresos y Convenciones (OCC)

C 60 No. 299-E, Col. Revolución, Ex-Cordemex Mérida Interior Siglo XXI, Top Floor; T. 01 (999) 930 3760; www.yucatan.

HOTELS

travel

Mérida has 5,137 hotel rooms of between 3 and 5-star category, while many former haciendas located outside of the city are now small luxury hotels.

CLIMATE

Average summer temperatures are 26°C, rising to 36°C, and falling to an average 16°C in winter.



Getting There

From the USA, Mérida is served by direct flights from Miami, Houston, Orlando and Tampa, and from Havana, Cuba.

The flight time from Mexico City is 2:30 hrs.

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Tourist Information Office

Calle 59, between 52 and 50, Centro T. 01 (999) 928 1966 T. 01 (999) 924 7381

turismo@merida.gob.mx; www.merida.gob.mx/turismo facebook.com/AmoYucatan

ZACATECAS FACT SHEET

STATE CAPITAL: Zacatecas (altitude: 7,380 feet)

MAIN CITIES: Fresnillo, Jerez, Guadalupe

STATE POPULATION: 1.5 million POPULATION OF ZACATECAS: 138.176 ECONOMY: Tourism, mining and agriculture



Getting

Direct flights from Chicago and Los Angeles serve Zacatecas. The flight time from Mexico City is 1 hour.

FESTIVALS. FAIRS AND EVENTS

A selection of the best for 2013

JEREZADA (BULL RUN)	Jerez	Mar
CULTURAL FESTIVAL OF ZACATECAS	Zacatecas	Holy Week and Easter
NATIONAL FAIR OF ZACATECAS	Zacatecas	Sep

CONVENTION

CENTERS

Palacio de

Convenciones de

Zacatecas

Palacio de Convenciones, Col. Ciudad Gobierno,

Zacatecas:

T. 01 (492) 491 4575 www.convenciones

zacatecas.com

Centro de Ferias y Exposiciones de

Zacatecas

Carretera Panamericana Kilómetro 746 Col. Hidráulica, Zacatecas;

T. 01 (492) 924 4027

www.centrodeferias zacatecas.com

HOTELS

The state of Zacatecas has around 6,900 hotel rooms, most of which are located in the Historic Center of the state capital and in Colonial-era buildings, ex haciendas and even a former bullring. Around 600 are 5-star,

CLIMATE

This state has a predominantly dry and semi-dry climate,

while 2.100 are 4-star

and business class.

with average annual temperatures of 17°C. with highs of 30°C in spring and lows of 3°C in winter. The rainy season runs from June to September.



Tourist Information Office

Tourism Ministry of the State of Zacatecas Av. González Ortega (no number), Col. Centro, Zacatecas T. 01 (492) 925 1277 T. 01 (492) 924 4047

T.01 (492) 922 9931

Toll free 01 800 712 4078

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